

CORPORATE SERVICES DEPARTMENT
Director – Caroline Holland



**Democracy Services
London Borough of Merton
Merton Civic Centre
London Road
Morden SM4 5DX**

**Direct Line: 0208 545 3356/3357
Email: democratic.services@merton.gov.uk**

Date: 31 October 2018

Dear Councillor

**Notification of a Decision taken by the Cabinet Member for
Regeneration, Environment and Housing**

The attached non-key decision has been taken by the Cabinet Member for
Regeneration, Environment and Housing, with regards to:

) Pollards Hill and Longthornton Area – 20mph Speed Limit

and will be implemented at **noon on Monday 5 November 2018** unless a
call-in request is received.

The call-in form is attached for your use if needed and refers to the relevant
sections of the constitution.

Yours sincerely

**Lisa Jewell
Democracy Services**

NON-KEY DECISION TAKEN BY A CABINET MEMBER UNDER DELEGATED AUTHORITY

See over for instructions on how to use this form – all parts of this form must be completed. Type all information in the boxes. The boxes will expand to accommodate extra lines where needed.

1. Title of report and reason for exemption (if any)

Pollards Hill and Longthornton Area – 20mph Speed Limit

2. Decision maker

Councillor Martin Whelton, Cabinet Member for regeneration, housing and transport

3. Date of Decision

29 October 2018

4. Date report made available to decision maker

29 October 2018

5. Date report made available to the Chairs of the Overview and Scrutiny Commission and of any relevant scrutiny panel

N/A

6. Decision

- A) Notes the results of the statutory consultation carried out between 5 and 26 October 2018 on the proposal to introduce a 20mph speed limit in Pollards Hill area as shown on plan No. Z73-23-01
- B) Notes the representations received in respect of the proposal as detailed in Appendix 3.
- C) Agrees to proceed with the making of the relevant Traffic Management Orders (TMO) and the implementation of the proposed 20mph speed limit shown in Drawing No. Z78-353-01 in Appendix 1.
- D) Agrees to exercise his discretion not to hold a public inquiry on the consultation process.

7. Reason for decision

By introducing a 20 mph zone it will help reduce the number and severity of accidents. Lower speed results in safer roads and fewer injuries.
A 20 mph zone also protects our most vulnerable road users, including children, pedestrians and cyclists.
The introduction in the neighbouring boroughs of Croydon and Lambeth which this area borders.
An aspiration of the council to roll out 20mph across Merton

8. Alternative options considered and why rejected

Do nothing. This would be against the Council's and Mayor for London's aspirations for a borough / London wide 20mph speed limit.

9. Documents relied on in addition to officer report

None

10. Declarations of Interest

Councillor for Pollards Hill ward which covers part of the proposed area

11. Publication of this decision and call in provision

Send this form and the officer report* to democratic.services@merton.gov.uk for publication. Publication will take place within two days. The call-in deadline will be at Noon on the third working day following publication.



Councillor Martin Whelton

Cabinet Member for regeneration, housing and transport

29 October 2018

Delegated Report

Cabinet Member for the Cabinet Member for Regeneration, Housing & Transport:

Date: 29th October 2018

Agenda item: N/A

Wards: Pollards Hill and Longthornton area

Subject: Pollards Hill and Longthornton area – 20MPH Speed Limit

Lead officer: Chris Lee, Director of Environment & Regeneration

Lead member: Councillor Martin Whelton, Cabinet Member for Regeneration, Transport & Housing

Forward Plan reference number: N/A

Contact Officer: Abobaker Abdalla 0208 545 3690

Email: Abobaker.Abdalla@merton.gov.uk

Recommendations:

That the Cabinet Member considers the issues detailed in this report and

- A) Notes the result of the statutory consultation that was carried out between 5th of October and 26th October 2018 on the introduction of a 20mph speed limit to include Kingsmead Avenue, Rowan Close, Rowan Crescent, Rosemead Avenue, Sunnymead Avenue and all the roads bounded by and including Rowan Road, by and including the junction of Manor Road with Rowan Road and Wide Way, by and including Wide Way, by South Lodge Avenue and by eastern and north-eastern borough boundary with Lambeth and Croydon between South Lodge Avenue and Rowan Road Close as shown on plan No. Z73-23-01 attached in Appendix 1.
- B) Considers the representations received in response to the statutory consultation attached in Appendix 3.
- C) Agrees to proceed with the making of the relevant Traffic Management Orders (TMOs) and the implementation of the proposed measure as shown in plan No. Z73-23-01 attached in Appendix 1 and as set out in section A above.
- D) Agrees to exercise his discretion not to hold a public inquiry on the consultation process.

1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY

- 1.1. This report presents the results of the statutory consultation carried on the Councils' proposals to introduce a 20mph speed limit within the area as shown on plan No. Z73-23-01 attached in Appendix 1.
- 1.2 It seeks approval to proceed with the making of the relevant Traffic Management Orders (TMOs) and the implementation of the above proposal as shown in Drawing No. Z73-23-01 attached in Appendix 1.

2. BACKGROUND

- 2.1 In recent years some neighbouring boroughs have introduced borough wide 20mph speed limit which is also supported by the Mayor of London's new transport strategy. Until 2014, the borough had a programme of introducing 20mph speed limits and zones in some part of the borough. Due to lack of funding and other priorities, the Council

stopped the rolling out of a 20mph speed limit and concentrated on localised 20mph zones outside schools and areas with high footfall. There is, however, an aspiration to introduce a borough wide 20mph with the idea being a change in behaviour – that is to say to encourage drivers to travel at a consistent lower speed not just throughout the borough but from borough to borough. The borough limit will work alongside neighbouring borough's 20mph speed limits. This is expected to bring about a culture change so that it is socially unacceptable to drive over 20mph in London.

- 2.2 Given the limited available funding this financial year, the Council started the rolling out of its 20mph speed limit starting on the borough boundaries where neighbouring boroughs have already introduced a lower speed limit.
- 2.3 The Council has provisionally secured funding through its LiP for next financial year that will be utilised to roll out a borough wide 20mph speed limit.
- 2.4 Although it is good practice to undertake before and after speed surveys, given the limited available funding, it has been recommended that the funding would be used to include more areas within the proposed 20mph speed limit.

3. PROPOSED MEASURES

- 3.1 To improve the general road safety environment and in line with the Mayor of London's transport priorities, it is proposed to introduce a 20mph speed limit to include the area as shown on plan No. Z73-23-01 attached in Appendix 1.
- 3.2 The proposal would include the installation of a number of signs throughout the affected roads and '20 roundel' markings. Some of the road markings in the area will also be refreshed. Where possible existing lamp columns and posts will be utilised for the required signs.

4. CONSULTATION

- 4.1 To legally reduce the existing speed limit of 30mph to 20mph, the Council carried out a statutory consultation between 5th of October and 26th October 2018. The consultation included the erection of street Notices on lamp columns in the affected roads and the publication of the Council's intentions in the Local Guardian and the London Gazette. A copy of the proposed plan was available at the local library and at the Link, Merton Civic Centre; the plan was also posted on the Council's website. Given the number of properties in the identified catchment area; limited available funding and resources and the fact that the Council is not legally obliged to do a door to door newsletter, the Council decided to engage the local community through known resident and business associations and Ward Councillors.
- 4.2 The consultation resulted in six representations which are detailed in Appendix 3 along with officer's comments.
- 4.3 All Emergency Services have been consulted and no objections have been raised.
- 4.4 Pollards Hill and Longthornton ward Councillors were advised of the proposal and the consultation. Feedback from one the Councillors - *Thank you for this information. There have been constant complaint about speeding on Manor Way by residents and I wonder if this road could be added to the 20mph speed limit.*

Officer's comments

It is appreciated that there is support to include other roads. The consultation on second trench of the borough-wide 20mph speed limit project that will include neighbouring roads is due to start before December 2018.

5.0 RECOMMENDATIONS

- 5.1 It is recommended that the Cabinet Member considers the representations received along with officer's comments and approves the making of the Traffic Management Order and the implementation of the proposed 20mph speed limit. If agreed the works will be carried out soon after within 2018 / 19 financial year.

6.0 ALTERNATIVE OPTIONS

- 6.1 Do Nothing. This, however, would be contrary to the Council's current aspiration for rolling out a 20mph speed limit across the borough.

7.0 FINANCIAL RESOURCE AND PROPERTY IMPLICATIONS

- 7.1 The cost of implementing this scheme is estimated at £20k. This includes the cost of the statutory consultation, signs / road markings and making of the relevant Traffic Management Orders.
- 7.2 The cost of this scheme will be funded from TfL LiP allocation for 2018/19.

8.0 LEGAL AND STATUTORY IMPLICATIONS

- 8.1 The Traffic Management Orders for a limit would be made under Section 84 of the Road Traffic Regulation Act 1984 (as amended); and for a zone Section 84 of the Road Traffic Regulation Act 1984 (as amended) and the Highways Act (as amended). The Council is required by the Local Authorities Traffic Order (Procedure) (England and Wales) Regulations 1996 to give notice of its intention to make a Traffic Order (by publishing a draft traffic order). These regulations also require the Council to consider any representations received as a result of publishing the draft order.
- 8.2 The Council has discretion as to whether or not to hold a public inquiry before deciding whether or not to make a traffic management order or to modify the published draft order. A public inquiry should be held where it would provide further information, which would assist the Council in reaching a decision.

9. HUMAN RIGHTS, EQUALITIES AND COMMUNITY COHESION IMPLICATIONS

- 9.1 The Council carries out careful consultation to ensure that all road users are given a fair opportunity to air their views and express their needs. The needs of those outside the catchment area and local residents are given consideration but it is considered that improving safety on the borough roads take priority albeit incrementally.
- 9.2 Bodies representing motorists, including commuters are included in the statutory consultation required for draft traffic management and similar orders.
- 9.3 The implementation of 20mph speed limit affects all sections of the community especially the young and the elderly; and assists in improving safety for all road users as well as achieving Merton's commitment in reducing speed, danger reduction, casualty and severity of road traffic accidents.

10. CRIME AND DISORDER IMPLICATION

- 10.1 N/A

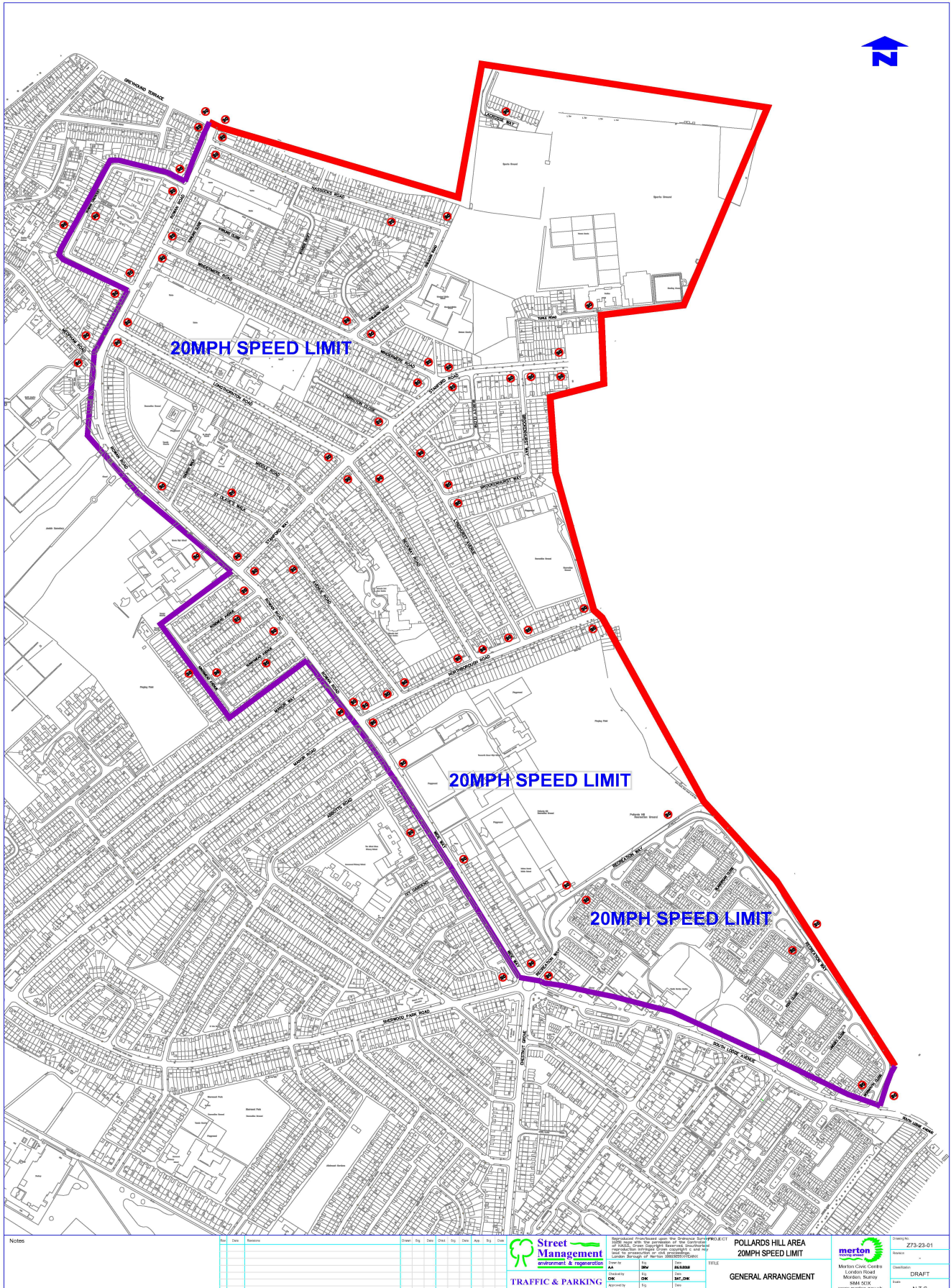
APPENDICES

The following documents are to be published with this report and form part of the report.

Appendix 1 – Plan of proposals Z73-23-01

Appendix 2 – Statutory consultation

Appendix 3 – Representations



Notes

Rev	Date	Revised	Drawn	Appr	Scale	Drawn	Appr	Scale

Street Management
management & regeneration

TRAFFIC & PARKING

Author	Drawn	Checked	Appr
AA	DNV	ALB/BSB	

POLLARDS HILL AREA
20MPH SPEED LIMIT

GENERAL ARRANGEMENT

merton
London Borough of Merton

Merton Civic Centre
 London Road
 Merton, Surrey
 SM4 2JX

Project No: Z73-23-01
 Date:
 Status: DRAFT



LONDON BOROUGH OF MERTON

PROPOSED 20 MPH SPEED LIMIT IN VARIOUS ROADS IN THE POLLARD HILL AREA

THE MERTON (20 MPH SPEED LIMIT) (NO. *) TRAFFIC ORDER 201*

1. NOTICE IS HEREBY GIVEN that the Council of the London Borough of Merton propose to make the above mentioned Order under sections 84 and 124 of, and Part IV of Schedule 9 to, the Road Traffic Regulation Act 1984, as amended, and all other enabling powers.
2. The general effect of the Order would be to impose a 20 MPH speed limit in the roads or lengths of roads described in the Schedule to this notice;
3. A copy of the proposed Order and other documents giving more detailed particulars of the Order, including a plan which indicate the lengths of roads to which the Order relates can be inspected during the Council's normal office hours on Mondays to Fridays inclusive at Merton Link, Merton Civic Centre, London Road, Morden.
4. Any person desiring to make representations or to object to the proposed Order should send a statement in writing of their representations or objections and the grounds thereof, to the Environment and Regeneration Department, Merton Civic Centre, London Road, Morden, Surrey, SM4 5DX or alternatively by email to trafficandhighways@merton.gov.uk quoting the reference **ES/POLLARDHILL20MPH** no later than **26 October 2018**.

Dated 4 October 2018.

Paul McGarry
Head of futureMerton
London Borough of Merton

SCHEDULE

Kingsmead Avenue
Rowan Close
Rowan Crescent
Rosemead Avenue
Sunnymead Avenue

All the roads bounded by and including Rowan Road, by and including the junction of Manor Road with Rowan Road and Wide Way, by and including Wide Way, by South Lodge Avenue and by the generally eastern and north-eastern boundary of the London Borough of Merton between South Lodge Avenue and Rowan Road.

Windermere Road -- Ref: ES/POLLARDHILL20MPH

We live in Windermere Road SW16 and agree that the speeding on Rowan Road and surrounding roads is out of control. The traffic calming measures that were installed outside Lidl in Rowan Road and then taken out, were a complete waste of taxpayers money. We think that the 20mph is a good idea but how will you be able to police the speeding?

We need speed cameras on Rowan Road. The council would generate a huge amount of money with the people caught speeding. Could you please also include to your list of 20mph roads, Windermere/Longthornton/Hassocks Roads, bearing in mind that there are schools off Windermere and Hassocks.

Longthornton Road - Ref: ES/POLLARDHILL20MPH

I object to this scheme on the grounds that only certain Roads are being included, this scheme needs to include all roads off Rowan Road, ie Stanford Way/Road, Longthornton Road, Windermere etc, the three Roads I have mentioned have serious Speeding and traffic problems and are residential, if you only include certain roads in this scheme it will make the situation in the Roads excluded 100% worse than it already is.

Good Afternoon,

I fully support the implementation of a 20MPH speed limit in the area shown on the plan which I have now seen, please disregard my initial objection as it was not clear which roads were covered.

Beckway Road Ref: ES/POLLARDHILL20MPH

Just a note about the proposed speed restrictions. I was wondering if it could be possible to consider also implying the restriction on Beckway Road as well, traffic speeds along this road are frankly ridiculous as the road is solid with parked cars and bends in the middle, many cars feel the need to speed along it to get to the end before another car enters the road. Its VERY dangerous, particularly as children live on the street and cars come out of the blue very often well over 30 mph. I've been meaning to bring this your attention for quite sometime now and would very much like this to be implied if at all possible.

Rosemead Avenue Ref: ES/POLLARDHILL20MPH

I have just been informed about the 20 mph speed limit proposal along Rowan Road and the surrounding roads. Thank you - and it's about time, and I am glad to see some action being taken. I live on Rosemead Avenue, and the biggest problem is people coming off of Manor Road from the traffic lights and accelerating along the road towards the garage. I therefore urge you to ensure that suitable enforcement is considered - i.e a traffic enforcement camera, speed bumps or an electric sign highlighting the speed. Enforcement is essential, the other big issue is motorcycles along this road, the noise they make speeding is horrendous. Speed bumps, or traffic cameras will instantly eliminate this issue and make the roads safer. Lastly, I would like you to look at the last chicane along Rowan Road - it does not help in any way with the traffic - it just causes tailbacks, it does not work and is completely the wrong tool to be using. It should be removed immediately. If replaced with a 20mph speed limit and effective enforcement then I will congratulate you on rectifying an extremely dangerous road.

Sunnymead Avenue Rowan Road Speeding Issues (Longthornton Ward)

I understand that the Council have put forward a 20 mph speed proposal for Rowan Road and those attached up to Pollards Hill. Whilst this is encouraging, the main worry is compliance / enforcing of the 20 mph restriction (if and when it comes in place) in the absence of cameras. With this in mind, and given the imminent road surfacing works to take place on Rowan Road, can you please confirm the possibility / options on putting down batches of speed breakers on the surface of the road itself i.e. either with ridges or rough surface which would force vehicles to slow down? I have seen these in other areas and they do slow down vehicles. FYI, some of the digital slow down signs put in place on Road Road by the Council do not work - faulty! Speeding still continues on Rowan Road and surrounding roads - these have resulted in new accidents (one I can think of is near the Shell Petrol Station this year).

The main "bit" that majority / high levels of speeding occurs on is between the **junction of Stanford Way/Rowan Road** up to the **junction of Rowan Road/Manor Road/Wide Way ("The Straight")**. Speeds in excess of **60 miles per hour** by either cars or motor bikes is a regular occurrence - either during day or night time. Both Cllr Fraser and Cllr Chung are aware of these daily occurrences given where they reside. Whilst not every road vehicle does 60 mph, a vast number do travel more than 35/40 mph - at both levels it is breaking the current speeding laws and can lead to fatalities/serious injuries (we have had these in the past) if a person is knocked down by the speeding vehicle at these speeds. There are a number of vehicles who recently have decided to use "**The Straight**" to test out their modified vehicles for either exhaust system/induction **sounds** or speed! As residents, we should not have to put up with this on a daily basis (day or night) - my 81 year old mum gets the fright of her life as some of the **exhaust sounds** made are louder than fire works!

During our speeding exercises with the Police, we have already recorded vehicles travelling in excess of 40 miles per hour on Rowan Road and Surrounding Roads - and these are ones that have put their brakes on having seen the yellow vests of the officers / part-takers! I nearly had a head on (with a Ward resident as a passenger) with an oncoming boxer van driving on the road side of the road as he had decided to go round the centre bollard at the junction of Stanford Way / Rowan Road Junction thinking he could overtake the waiting bus and a transit van who was going around the bus! I look forward to hearing your comments.

Beckwith Rey
Norbury

22 Oct 2018

Ref 133/ Pollards Hill 2014.

To whom it may concern

I have reservations about the proposed scheme to reduce the speed on the roads. It has been introduced in other places and accidents have risen since doing so. For example, Bath is one place where this has happen.

Reducing speed does mean can result in less serious injury, but one should consider the pollution factor. Vehicles run more efficiently at higher speeds - less polluting.

More people are affected by pollution than more by traffic incidents.

I therefore hope that you will take these points into consideration, before making your decision, if you have not already done so.

Yours sincerely

Officer's Comment

Merton Council is supportive of lower speed limits but at this stage due to insufficient funds, it is not possible to roll out a 20mph speed limit across the borough at the same time and in this instance we are not in a position to use the opportunity to include all the suggested roads that is currently outside the proposed catchment area. However, the Council does intend to roll out a 20mph speed limit across the borough over the next 2 financial years.

There are two main methods of speed limit enforcement, passive and active. Passive speed enforcement is achieved by changing the road environment, ranging from the minimal legal requirement of installing appropriate signage and road markings, to delivering engineering solutions consisting of various traffic calming measures. Active speed enforcement is carried out by either the police, who are responsible for enforcing all speed limits, or with the assistance of local residents who wish to take part in the Community Road Watch which is an initiative set up by TfL and the Police.

Although, it would be ideal to introduce self-enforcing 20mph zone, the Council does not have the level of funding required to introduce borough wide traffic calming features. It is envisaged that with neighbouring boroughs and Merton road being subject to a lower speed limit, there will be a change in driver behaviour.

A lower speed limit will help reduce the actual and perceived danger and it is recognised that a lower speed reduces the number and severity of accidents.

Merton Council - call-in request form

1. Decision to be called in: (required)

--

2. Which of the principles of decision making in Article 13 of the constitution has not been applied? (required)

Required by part 4E Section 16(c)(a)(ii) of the constitution - tick all that apply:

(a) proportionality (i.e. the action must be proportionate to the desired outcome);	
(b) due consultation and the taking of professional advice from officers;	
(c) respect for human rights and equalities;	
(d) a presumption in favour of openness;	
(e) clarity of aims and desired outcomes;	
(f) consideration and evaluation of alternatives;	
(g) irrelevant matters must be ignored.	

3. Desired outcome

Part 4E Section 16(f) of the constitution- select one:

(a) The Panel/Commission to refer the decision back to the decision making person or body for reconsideration, setting out in writing the nature of its concerns.	
(b) To refer the matter to full Council where the Commission/Panel determines that the decision is contrary to the Policy and/or Budget Framework	
(c) The Panel/Commission to decide not to refer the matter back to the decision making person or body *	
* If you select (c) please explain the purpose of calling in the decision.	

4. Evidence which demonstrates the alleged breach(es) indicated in 2 above (required)

Required by part 4E Section 16(c)(a)(ii) of the constitution:

5. Documents requested

6. Witnesses requested

7. Signed (not required if sent by email):

8. Notes – see part 4E section 16 of the constitution

Call-ins must be supported by at least three members of the Council.

The call in form and supporting requests must be received by 12 Noon on the third working day following the publication of the decision.

The form and/or supporting requests must be sent:

- **EITHER** by email from a Councillor’s email account (no signature required) to democratic.services@merton.gov.uk
- **OR** as a signed paper copy to the Head of Democracy Services, 7th floor, Civic Centre, London Road, Morden SM4 5DX.

For further information or advice contact the Head of Democracy Services on 020 8545 3864